

## 2018 Features List

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**Adverts** - 2 weeks before publication date, **Editorial** - 6 weeks before publication date  
Please send ad copy to [paul.davison@metropolis.co.uk](mailto:paul.davison@metropolis.co.uk)

### January 19th

- Household Cleaning and Paper Products
- Breakfast/In-store Bakery and Morning Goods (*including cereal bars*)
- Cakes and Biscuits
- Tobacco
- Spring Confectionery
- Healthy Eating and Drinking (*including bottled water, free-from, vegetarian, vegan protein, low-sugar and sugar-free*)
- Pancake Day

### February 16th

- Retail's Best
- Hot Beverages and Beverages-to-go
- Dairy (*Butter, Cheese, Spreads, Milk*)
- Mints and Gums
- The Case for Own-label
- Easter and Mother's day
- Consumer Product of the Year

### March 16th

- Tobacco, E-cigs and RYO
- Summer Soft Drinks (*including functional and energy drinks*)
- Spring Alcohol
- Pet Care
- Frozen Food and Ice-cream
- Treats (*inc cakes, biscuits and confectionery*)
- NCS Preview
- Nisa Show Preview

**Ad Insight issue**

### April 13th

- Food-to-go
- Snacking (*including crisps and nuts*)
- Wine
- BBQ, Summer Food and Drink
- Summer of Sport (*including World Cup*)
- Supplier Retailer Initiative of the Year

### May 11th

- Cider
- Price-marked packs
- Functional energy and sports
- Ramadan
- Babies and Children
- Electronic Payments and Technology
- Summer Remedies
- RIAs Call for Entries

### June 8th

- Sugar Confectionery (*including pick and mix, mints and gums*)
- Alcohol Top Sellers and Premium Drinks
- Cash in on Lunchtime
- Juices and Smoothies
- Health, Beauty and Oral Care
- Festivals and Events
- Tea for Tonight

**FASCIA GUIDE 2018**

### July 6th

- Soft Drinks
  - Paper Products and Household
  - Product of the Year Shortlist
  - Back to School
  - World Food and Drink
  - Hot Food and Drinks-to-go
- CONVENIENCE MUST STOCKS 2018**

### August 17th

- Back to University
- Chocolate Confectionery
- Cereals
- Tobacco
- RIAs Shortlist Showcase
- Beers and Ciders
- Local Shop Qs Shortlist
- Big Night In
- Spar Show Preview

**Ad Insight issue**

### September 14th

- Bread and Sandwich Alternatives
- Hot Beverages
- Halloween
- Christmas Confectionery and Snacking
- Top 25 Soft Drinks
- Winter Remedies
- Health and Beauty

### October 12th

- Diwali
- Ice-cream and Frozen Food
- Meal for Tonight
- Christmas Gifting
- Price-marked packs
- RIAs Winners (*including Local Shop Qs and Product Launch of the Year*)

### November 9th

- Christmas (*including cakes, biscuits, seasonal grocery, soft drinks and top-up*)
- Grocery
- Winter Alcohol
- Pre-mix and Cocktails
- Batteries
- Cigars
- Cross-merchandising and Linked Deals

**Ad Insight issue**

### December 14th

- Trends of 2018
  - Forecast 2019
  - Easter (*including cakes, filled and mini eggs, cards, gifts*)
  - Valentine's Day
- THE GUIDE 2019**